



NYBPC: NEW YORK BUSINESS PLAN COMPETITION

The NYBPC is the annual competition featuring the best teams from every region of New York since 2010. Each year, student teams compete for prize money and recognition across tracks including:

- » renewable energy & environment
- » medtech, health & wellbeing
- » education, productivity & community building
- » technology & entertainment
- » food & agricultural technology

The NYBPC provides opportunities for students enrolled in colleges and universities across New York to develop entrepreneurial mindsets and skills through experiential learning, to facilitate building personal networks between participants and the broader business community, and to launch new ventures.

Since 2010, over \$150M+, including follow-on funding for 100+ startups has been invested. More than 170 ventures have been launched and hundreds of solutions and patented technologies showcased.

POWERED BY



UPSTATE CAPITAL
ASSOCIATION OF NEW YORK

THE FUTURE STARTS HERE

CULTIVATING ENTREPRENEURSHIP AND
COMMERCIALIZING INNOVATION SINCE 2010.



EMERGING TECH

Gain access to emerging technologies and early-stage investment opportunities.



TALENT

Leverage opportunities to recruit emerging talent.



VOLUNTEER

Find meaningful experiences to give back to your community by sharing business knowledge with people who need it.

2023 IMPACT

589 STUDENTS | 270 TEAMS | 62 COLLEGES & UNIVERSITIES

COMPETITION

Over \$100,000 awarded in prize money to 30 teams, plus resources and connections for students across the state.

GRAND PRIZE WINNER

RHM Innovations produces assistive bathing technology for people with disabilities. Founded dually at **University of Buffalo** and **University Rochester**.

UNDER-REPRESENTED FOUNDERS

72% of teams self-selected one or more of their founders as under-represented, including BIPOC, women, veteran, immigrant or first-generation college student.

CONNECT WITH US

NYBPC.ORG | info@nybpc.org | @NYBPC



**NEW YORK
BUSINESS PLAN
COMPETITION**

NYBPC SPONSORSHIP

Learn, Work & Build, Safety, Power & Mobility,
Health & Wellbeing, Food & Agtech, Products & Hardware, Software & Services

	Industry Track	Anchor	Champion	Partner	Associate
Exclusive naming opportunity for one industry track (e.g. Food & AgTech)	✓				
Opening greeting speaking opportunity	✓				
High-profile speaking role at the event	✓	✓			
Invitation for one person to the NYBPC Planning Committee	✓	✓			
Exclusive named sponsor for individual prize	✓	✓	✓		
Invitation to present awards at finals	✓	✓	✓		
Invitation to serve as a finals judge	✓	✓	✓	✓	
Premium placement in marketing materials	✓	✓	✓	✓	
Host an exhibition booth at finals	✓	✓	✓	✓	✓
Inclusion in pre and post-event marketing	✓	✓	✓	✓	✓
Mentorship opportunities throughout the year	✓	✓	✓	✓	✓
Logo inclusion on marketing collateral	✓	✓	✓	✓	✓
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500

Custom sponsorship packages are available.
Please reach out to Noa Simons
at noa@upstatecapital.org for more information.

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NYBPC GIVES PEOPLE ACCESS.



ACCESS TO CAPITAL.
Teams are eligible to receive funding to help launch their new ventures. Historically, total funding has exceeded \$100,000 with strong sponsorship and philanthropic support.

ACCESS TO BUSINESS LEADERS.
For a decade, students have gained great value by making connections to advisors, industry professionals and investors



ACCESS TO EDUCATION.
Experiential learning is an invaluable component of the student entrepreneur experience at the intersection of the classroom and the business world.

ACCESS FOR EVERYONE.
Over 500 competitors on 270+ teams from 60+ colleges & universities annually. From community colleges to ivy league schools, teams come from across the state to compete and win.

