

CAPITAL and CAPITAL FOUNDATION



2006 Black Tie Gala

Advertising Specifications

Submission Deadline: June 9

File Specifications

Files must be PDF, EPS, TIFF or JPEG formats;
high resolution - 300 dpi or higher

Include all fonts used in your ad. Embed all
fonts within your artwork. Fonts must be either
converted to outlines or paths. Fonts must also be
provided with your ad file. Please zip or stuff all
the fonts used in your ad into a single file

Please create ads in greyscale or black and white.

Files Names

Organization-DDMMYY.file type
example: capital-040506.eps

File Submission

Send files to capital@freemindstudio.com
Please compress files before sending

To submit files larger than 4 MB (4000 kb), contact
ryan@capitalfoundation.org

Questions

If you have any questions about advertising, please contact
jeanie@capitalfoundation.org
916.391.7383

Full Page Advertisement - \$1000



Dimensions
8" x 10.5"

Half Page Advertisement - \$750



Dimensions
Horizontal
8" x 5.25"



Dimensions
Vertical
4" x 10.5"

Quarter Page Advertisement - \$500



Dimensions
4" x 5.25"

Business Card Advertisement - \$250



Dimensions
4" x 2.625"

Ads must be sized to the exact dimensions
and cannot bleed.